



ALAMO
COLLEGES

PALO ALTO COLLEGE

Digital Art Local Certificate and Digital Photography Local Certificate

Student Learning Outcome Fine & Performing Arts Degrees and Certificates

#1	AA Digital Art Degree Student Learning Outcome Understand and apply the Visual Elements
	Courses in the degree plan that address this outcome Arts 2357 and 2348
	Assessment Measure for this Outcome Use students' end of semester portfolio to assess their level of understanding and application of visual elements and principles of design in Arts 2357,2348 Exceeds Expectations Meets Expectations Does Not Meet Expectations Categories <ol style="list-style-type: none">1. Line2. Space3. Shape4. Texture
	Achievement Target for this Measure: In 2357 2/2 of assessed portfolios either Exceed or Meet Expectations in each of the 4 categories In 2348 3/3 assessed portfolios either Exceed or Meet Expectations in each of the 4 categories
	Findings: All 5 portfolios reviewed across 2357 and 2348 either meet or exceed expectations in each area of the visual element.
	Related Action Plans: <ol style="list-style-type: none">1. The Digital Art Certificate program will continue to assess related student outcomes on a yearly basis (or in adherence to college guidelines) to make sure that work does not fall below expectations.2. The Digital Art Certificate program will revisit the rubric/scoring tools used for assessment every five years (in conjunction with Program Review) to make sure that they are aligned with current outcomes.



PALO ALTO COLLEGE

#2	AA Digital Art Degree Student Learning Outcome Understand and apply the Principles of Design
	Courses in the degree plan that address this outcome Arts 2357 and 2348
	Assessment Measure for this Outcome: Use students' end of semester portfolio to assess their level of understanding and application of principles of design in Arts 2357,2348 Exceeds Expectations Meets Expectations Does Not Meet Expectations Categories <ol style="list-style-type: none">1. Unity and Variety2. Focus, Emphasis and Coordination3. Scale and Proportion4. Rhythm and Pattern5. Color
	Achievement Target for this Measure: In 2357 2/2 of assessed portfolios either Exceed or Meet Expectations in each of the 5 categories In 2348 3/3 of assessed portfolios either Exceed or Meet Expectations in each of the 5 categories
	Findings: All 5 portfolios reviewed across 2357 and 2348 either meet or exceed expectations in each area of the visual element.
	Related Action Plans: <ol style="list-style-type: none">1. The Digital Art program will continue to assess related student outcomes on a yearly basis (or in adherence to college guidelines) to make sure that work does not fall below expectations.2. The Digital Art program will revisit the rubric/scoring tools used for assessment every five years (in conjunction with Program Review) to make sure that they are aligned with current outcomes.



ALAMO COLLEGES

PALO ALTO COLLEGE

#3	AA Digital Art Degree Student Learning Outcome Exhibit an understanding of related technical processes and innovations
	Courses in the degree plan that address this outcome
	Assessment Measure for this Outcome
	Achievement Target for this Measure
	Findings
	Related Action Plans Create an assessment for this outcome and assess it on the next program assessment cycle.
#4	AA Digital Art Degree Student Learning Outcome Communicate an awareness of one's own aesthetic, philosophic and ethical position
	Courses in the degree plan that address this outcome
	Assessment Measure for this Outcome
	Achievement Target for this Measure
	Findings
	Related Action Plans



ALAMO COLLEGES

PALO ALTO COLLEGE

	Create an assessment for this outcome and assess it on the next program assessment cycle.
#5	AA Digital Art Degree Student Learning Outcome Demonstrate consideration, both culturally and historically, of the breadth of human response and expression
	Courses in the degree plan that address this outcome
	Assessment Measure for this Outcome
	Achievement Target for this Measure
	Findings
	Related Action Plans Create an assessment for this outcome and assess it on the next program assessment cycle.